

For Six Month Period Ending 30 JUN 1984  
(Insert date)

Name of Registrant

Registration No.

Swedish Tourist Board

68

Business Address of Registrant

75 Rockefeller Plaza  
New York, N.Y. 10019

I—REGISTRANT

1. Has there been a change in the information previously furnished in connection with the following:

(a) If an individual:

(1) Residence address	Yes <input type="checkbox"/>	No <input type="checkbox"/>
(2) Citizenship	Yes <input type="checkbox"/>	No <input type="checkbox"/>
(3) Occupation	Yes <input type="checkbox"/>	No <input type="checkbox"/>

(b) If an organization:

(1) Name	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>
(2) Ownership or control	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>
(3) Branch offices	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>

INTERNAL SECURITY  
SECTION  
REGISTRATION UNIT  
JUL 25 10 54 PM '84  
RECEIVED  
U.S. DEPARTMENT  
OF JUSTICE  
CRIMINAL DIVISION

2. Explain fully all changes, if any, indicated in item 1.

IF THE REGISTRANT IS AN INDIVIDUAL, OMIT RESPONSE TO ITEMS 3, 4, and 5.

3. Have any persons ceased acting as partners, officers, directors or similar officials of the registrant during this 6 month reporting period? Yes ☐ No ☒

If yes, furnish the following information:

Name

Position

Date Connection  
Ended

4. Have any persons become partners, officers, directors or similar officials during this 6 month reporting period?  
 Yes ☐ No ☒

If yes, furnish the following information:

<i>Name</i>	<i>Residence Address</i>	<i>Citizenship</i>	<i>Position</i>	<i>Date Assumed</i>
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5. Has any person named in Item 4 rendered services directly in furtherance of the interests of any foreign principal?  
 Yes ☐ No ☒

If yes, identify each such person and describe his services.

6. Have any employees or individuals other than officials, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting period? Yes ☐ No ☒

If yes, furnish the following information:

<i>Name</i>	<i>Position or connection</i>	<i>Date terminated</i>
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7. During this 6 month reporting period, have any persons been hired as employees or in any other capacity by the registrant who rendered services to the registrant directly in furtherance of the interests of any foreign principal in other than a clerical or secretarial, or in a related or similar capacity? Yes ☐ No ☒

If yes, furnish the following information:

<i>Name</i>	<i>Residence Address</i>	<i>Position or connection</i>	<i>Date connection began</i>
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## II—FOREIGN PRINCIPAL

(PAGE 3)

8. Has your connection with any foreign principal ended during this 6 month reporting period? Yes ☐ No ☐

If yes, furnish the following information:

*Name of foreign principal*

*Date of Termination*

9. Have you acquired any new foreign principal<sup>1</sup> during this 6 month reporting period? Yes ☐ No ☒

If yes, furnish following information:

*Name and address of foreign principal*

*Date acquired*

10. In addition to those named in Items 8 and 9, if any, list the foreign principals<sup>1</sup> whom you continued to represent during the 6 month reporting period.

Swedish Tourist Board  
P.O. Box 7473  
S-103 92 STOCKHOLM  
SWEDEN

## III—ACTIVITIES

11. During this 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 8, 9, and 10 of this statement? Yes ☒ No ☐

If yes, identify each such foreign principal and describe in full detail your activities and services:

General: Representing the Swedish Tourist Board, Stockholm, Sweden, in travel information and services as well as travel promotion work. Provided travel information service to travel bureaus and individuals, distributed factsheets, travel folders and posters. Travel information to the press, both newspapers and magazines. All services are free, no tickets or articles for sale. Main folders for free distribution: Sweden, Coming Events '84, Camping in Sweden, A Tax Free Guide to Sweden, Göteborg, Swedish Hotel Cheque, Göta Kanal, Stockholm and Environs plus pressreleases, (see enclosed samples).

Swedish Tourist Board has participated in educational seminars for travel agents (together with SAS/Scandinavian Airlines and the Danish Tourist Board) in: see enclosure n:o 1.

Together with the other Scandinavian tourist offices here (Denmark, Finland, Iceland, Norway), we also participated in a series of travel supermarts for travel agents, arranged by the European Travel Commission, as follows: see enclosure of itinerary n:o 2.

<sup>1</sup>The term "foreign principal" includes, in addition to those defined in section 1(b) of the Act, an individual or organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a)(9)).

A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those foreign principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

12. During this 6 month reporting period, have you on behalf of any foreign principal engaged in political activity<sup>2</sup> as defined below?  
Yes ☐ No ☒

If yes, identify each such foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures or radio and TV broadcasts, give details as to dates, places of delivery, names of speakers and subject matter.

13. In addition to the above described activities, if any, have you engaged in activity on your own behalf which benefits any or all of your foreign principals? Yes ☒ No ☐

If yes, describe fully. **see item 11**

<sup>2</sup>The term "political activities" means the dissemination of political propaganda and any other activity which the person engaging therein believes will, or which he intends to, prevail upon, indoctrinate, convert, induce, persuade, or in any other way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting, or changing the domestic or foreign policies of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

## IV—FINANCIAL INFORMATION

## 14. (a) RECEIPTS—MONIES

During this 6 month reporting period, have you received from any foreign principal named in Items 8, 9 and 10 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise? Yes ☒ No ☐

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies.<sup>3</sup>

<i>Date</i>	<i>From Whom</i>	<i>Purpose</i>	<i>Amount</i>
January, 12	Swedish Tourist Board	See item 11	\$ 100.000
March, 21	"	"	\$ 40.000
April, 3	"	"	\$ 55.000

Total	\$ 195.000
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## (b) RECEIPTS—THINGS OF VALUE

During this 6 month reporting period, have you received any thing of value<sup>4</sup> other than money from any foreign principal named in Items 8, 9 and 10 of this statement, or from any other source, for or in the interests of any such foreign principal?

Yes ☐ No ☒

If yes, furnish the following information:

<i>Name of foreign principal</i>	<i>Date received</i>	<i>Description of thing of value</i>	<i>Purpose</i>
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<sup>3</sup>A registrant is required to file an Exhibit D if he collects or receives contributions, loans, money, or other things of value for a foreign principal, as part of a fund raising campaign. See Rule 201(c).

<sup>4</sup>Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

## 15. (a) DISBURSEMENTS—MONIES

During this 6 month reporting period, have you

- (1) disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 8, 9 and 10 of this statement? Yes ☒ No ☐

- (2) transmitted monies to any such foreign principal? Yes ☐ No ☒

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.

<i>Date</i>	<i>To Whom</i>	<i>Purpose</i>	<i>Amount</i>
Period January, 1 to June, 30	Swedish Tourist Board	salaries, staff	\$ 40.250
		travel & representation (see foot note 1)	28.000
		travel information (printing and postage)	12.800
		office expenses	10.325
		rent	8.435
		advertising (trade and consumer press)	60.000
		production of audiovisual back-up travel material	25.000

## Foot notes:

1. Travel: The purpose of our travels in America is to promote travel to Sweden. For that reason we arrange luncheons or dinner seminars for travel agents. This is where we show our film and distribute our printed material. Usually these seminars are arranged with local SAS/Scandinavian Airlines representatives. For details, see item 11.

Representation: Our representation usually consists of luncheons, dinners, and/or drinks in connection with listed seminars and supermarts (see item 11).

It involves two categories:

- a) trade (travel agents and/or tour operators)
- b) press (both trade and consumer)

2. Advertising: The name of our advertising agency is: Lipman Advertising Company 185 Madison Avenue, NY, NY 10016 (Contact: Mr Allen Milman). The ads stressed the low-priced off-season packages to Stockholm (\$495 from New York) as well as the attractive shopping possibilities.

Total \$ 184.810

## 15. (b) DISBURSEMENTS—THINGS OF VALUE

During this 6 month reporting period, have you disposed of anything of value<sup>5</sup> other than money in furtherance of or in connection with activities on behalf of any foreign principal named in items 8, 9 and 10 of this statement?

Yes ☐ No ☒

If yes, furnish the following information:

<i>Date disposed</i>	<i>Name of person to whom given</i>	<i>On behalf of what foreign principal</i>	<i>Description of thing of value</i>	<i>Purpose</i>
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## (c) DISBURSEMENTS—POLITICAL CONTRIBUTIONS

During this 6 month reporting period, have you from your own funds and on your own behalf either directly or through any other person, made any contributions of money or other things of value<sup>5</sup> in connection with an election to any political office, or in connection with any primary election, convention, or caucus held to select candidates for political office?

Yes ☐ No ☒

If yes, furnish the following information:

<i>Date</i>	<i>Amount or thing of value</i>	<i>Name of political organization</i>	<i>Name of candidate</i>
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**V—POLITICAL PROPAGANDA**

(Section 1(j) of the Act defines "political propaganda" as including any oral, visual, graphic, written, pictorial, or other communication or expression by any person (1) which is reasonably adapted to, or which the person disseminating the same believes will, or which he intends to, prevail upon, indoctrinate, convert, induce, or in any other way influence a recipient or any section of the public within the United States with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party or with reference to the foreign policies of the United States or promote in the United States racial, religious, or social dissensions, or (2) which advocates, advises, instigates, or promotes any racial, social, political, or religious disorder, civil riot, or other conflict involving the use of force or violence in any other American republic or the overthrow of any government or political subdivision of any other American republic by any means involving the use of force or violence.)

16. During this 6 month reporting period, did you prepare, disseminate or cause to be disseminated any political propaganda as defined above? Yes ☐ No ☒

IF YES, RESPOND TO THE REMAINING ITEMS IN THIS SECTION V.

17. Identify each such foreign principal.

<sup>5</sup>Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

18. During this 6 month reporting period, has any foreign principal established a budget or allocated a specified sum of money to finance your activities in preparing or disseminating political propaganda? Yes ☐ No ☒

If yes, identify each such foreign principal, specify amount, and indicate for what period of time.

19. During this 6 month reporting period, did your activities in preparing, disseminating or causing the dissemination of political propaganda include the use of any of the following:

- ☐ Radio or TV broadcasts      ☐ Magazine or newspaper articles      ☐ Motion picture films      ☐ Letters or telegrams  
☐ Advertising campaigns      ☐ Press releases      ☐ Pamphlets or other publications      ☐ Lectures or speeches

☐ Other (specify) \_\_\_\_\_

20. During this 6 month reporting period, did you disseminate or cause to be disseminated political propaganda among any of the following groups:

- ☐ Public Officials      ☐ Newspapers      ☐ Libraries  
☐ Legislators      ☐ Editors      ☐ Educational institutions  
☐ Government agencies      ☐ Civic groups or associations      ☐ Nationality groups  
☐ Other (specify) \_\_\_\_\_

21. What language was used in this political propaganda:

☐ English      ☐ Other (specify) \_\_\_\_\_

22. Did you file with the Registration Section, U.S. Department of Justice, two copies of each item of political propaganda material disseminated or caused to be disseminated during this 6 month reporting period? Yes ☐ No ☐

23. Did you label each item of such political propaganda material with the statement required by Section 4(b) of the Act? Yes ☐ No ☐

24. Did you file with the Registration Section, U.S. Department of Justice, a Dissemination Report for each item of such political propaganda material as required by Rule 401 under the Act? Yes ☐ No ☐

## VI—EXHIBITS AND ATTACHMENTS

### 25. EXHIBITS A AND B

- (a) Have you filed for each of the newly acquired foreign principals in Item 9 the following:

Exhibit A<sup>6</sup>      Yes ☐      No ☐  
 Exhibit B<sup>7</sup>      Yes ☐      No ☐      No new principals

If no, please attach the required exhibit.

- (b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during this six month period? Yes ☐ No ☒

If yes, have you filed an amendment to these exhibits? Yes ☐ No ☐

If no, please attach the required amendment.

<sup>6</sup>The Exhibit A, which is filed on Form CRM-157 (Formerly OBD-67) sets forth the information required to be disclosed concerning each foreign principal.

<sup>7</sup>The Exhibit B, which is filed on Form CRM-155 (Formerly OBD-65) sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.



If you have previously filed an Exhibit C<sup>8</sup>, state whether any changes therein have occurred during this 6 month reporting period. Yes ☐ No ☒

If yes, have you filed an amendment to the Exhibit C? Yes ☐ No ☐

If no, please attach the required amendment.

## 27. SHORT FORM REGISTRATION STATEMENT

Have short form registration statements been filed by all of the persons named in Items 5 and 7 of the supplemental statement? Yes ☐ No ☐

If no, list names of persons who have not filed the required statement.

The undersigned swear(s) or affirm(s) that he has (they have) read the information set forth in this registration state... and the attached exhibits and that he is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his (their) knowledge and belief, except that the undersigned make(s) no representation as to the truth or accuracy of the information contained in attached Short Form Registration Statement, if any, insofar as such information is not within his (their) personal knowledge.

(Type or print name under each signature)

(Both copies of this statement shall be signed and sworn to before a notary public or other person authorized to administer oaths by the agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions who are in the United States, if the registrant is an organization.)

*Ed Conradson*

Mr Ed Conradson

INTERNAL SECURITY  
SECTION  
REGISTERED  
JUL 25 10 55 PM '84  
RECEIVED  
U.S. DEPARTMENT  
OF JUSTICE  
CRIMINAL DIVISION

Subscribed and sworn to before me at

*Citibank*

this Mon day of July 16, 19 84

Notary Public for the State of New York  
Qualified for New York County  
Commission expires March 30, 1986

*Ellen Strober*

(Signature of notary or other officer)

<sup>8</sup>The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, constitution, and bylaws of a registrant that is an organization. (A waiver of the requirement to file an Exhibit C may be obtained for good cause upon written application to the Assistant Attorney General, Criminal Division, Internal Security Section, U.S. Department of Justice, Washington, D.C. 20530.)

(JOINT SNT0 SEMINARS - JAN/FEB/MAR 1984)

Seminars for travel agents together with SAS/Scandinavian Airlines and the Danish Tourist Board in following places:

<u>DATE</u>	<u>CITY</u>	<u>FUNCTION</u>
JAN 16	CHICAGO	LUNCH
JAN 16	CHICAGO	DINNER
JAN 17	MILWAUKEE	DINNER
JAN 18	MINNEAPOLIS	DINNER
JAN 19	OMAHA	DINNER
JAN 23	DENVER	DINNER
JAN 24	COLORADO SPRINGS	DINNER
JAN 25	OKLAHOMA CITY	DINNER
JAN 26	ST. LOUIS	DINNER
JAN 30	VANCOUVER	LUNCH
JAN 31	SEATTLE	BREAKFAST
FEB 01	TACOMA	BREAKFAST
FEB 02	PORTLAND	LUNCH
FEB 03	EUGENE	BREAKFAST
FEB 06	SAN FRANCISCO	LUNCH
FEB 07	SANTA BARBARA	LUNCH
FEB 08	LOS ANGELES	LUNCH
FEB 09	PASADENA	LUNCH
FEB 10	SAN DIEGO	LUNCH
FEB 27	PITTSBURGH	DINNER
FEB 28	BALTIMORE	DINNER
FEB 29	GREENSBORO	LUNCH
MAR 01	ATLANTA	LUNCH
MAR 01	NASHVILLE	DINNER
MAR 02	ORLANDO	LUNCH
MAR 05	NEW YORK	LUNCH
MAR 05	LONG ISLAND	DINNER
MAR 06	NEW YORK	LUNCH
MAR 06	NEW JERSEY	DINNER
MAR 07	HARTFORD	LUNCH
MAR 07	WESTON, CT.	DINNER
MAR 08	BOSTON	DINNER
MAR 12	DETROIT	DINNER
MAR 13	COLUMBUS	DINNER

TOTAL:

SUPERMART '84, Together with the other Scandinavian tourist offices here  
(Denmark, Finland, Iceland, Norway) for travel agents arranged  
by European Travel Commission.

<u>Date</u>	<u>City</u>
January 16	Denver
" 17	Phoenix
" 18	San Diego
" 19	Newport Beach
" 23	Los Angeles
" 24	San Francisco
" 25	Portland
" 26	Seattle
" 31	Detroit
February 1	Chicago
" 2	Cleveland
" 7	Miami
" 8	Houston
" 9	Dallas
" 13	Washington, DC
" 14	Philadelphia
" 15	New York City
" 16	New Jersey
" 22	Hartford
" 23	Boston
" 28	Montreal
" 29	Toronto
March 6	Calgary
" 8	Vancouver